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FOR IMMEDIATE RELEASE

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KATHY PALMER EARNS CERTIFIED MEETING PROFESSIONAL DESIGNATION

LAKE ORION, MI – September 30, 2009 – The convention Industry Council (CIC) and Treeline Associates, Inc. are proud to announce that Kathleen Palmer has earned the Certified Meeting Professional (CMP) designation. This prestigious credential is recognized throughout the meetings, conventions, and exhibitions industry and demonstrates Kathy’s expertise in meeting management. Kathy was among 415 professionals worldwide who passed the certification examination held July 11, 2009.

The CMP designation, established in 1985, was designed to increase the professionalism of meeting managers in all sectors of the industry; recognize and raise industry standards; and increase the value of these practitioners to their employers and individuals to whom their services are provided. Currently, over 13,000 meeting professionals in 35 countries and territories across the globe have earned the CMP credential.

Obtaining the CMP designation is a two-part process consisting of an application and a written examination, administered and monitored by an independent testing agency. Eligibility to take the examination is based on an extensive review of professional qualifications – candidates must have at least three years of employment in the meetings industry, and demonstrate responsibility and accountability for successful meetings. The comprehensive written examination tests knowledge of all functions of meeting management.

Kimberly Miles, CMP, Senior Vice President of Industry Relations, American Hotel and Lodging Association and Chair of the CMP Board of Directors, acclaims the latest class of CMPs “for demonstrating high standards of proficiency in meeting management, which is not only a milestone in each individual’s professional development but also puts them a step ahead of their peers in the profession of meeting management.”

For more information on the CMP program, please visit the CIC website at www.conventionindustry.org.

Treeline Associates Inc., established in 1998, is an Association Management & Business Consulting Services company dedicated to helping organizations grow. Treeline provides both full-service Association and Non-Profit Management and Business Consulting services throughout the United States. For more information, visit www.treelineassociates.com, or call 248-814-7151.